

The Conservation Registry is an online database that records, tracks and maps conservation actions across the landscape, allowing comprehensive analysis of conservation investments.

The goal of the Conservation Registry is to establish a nationwide information system to simplify project reporting, synthesize data from multiple sources, facilitate more strategic investment and track implementation of state wildlife action plans. The registry is designed to capture the following categories of conservation activities:

- On-the-ground restoration and management actions, including habitat improvements, species reintroduction, restoration of hydrologic function and invasive species removal
- Actions that enhance land status, for example, land acquisitions and conservation easements
- Location-specific habitat and wildlife monitoring, education and research activities

The registry captures conservation actions with a spatial component that can be mapped. It also highlights projects in need of volunteer or financial support, projects funded with public money and those undertaken because of regulatory requirements or in response to climate change concerns.

## The Conservation Registry

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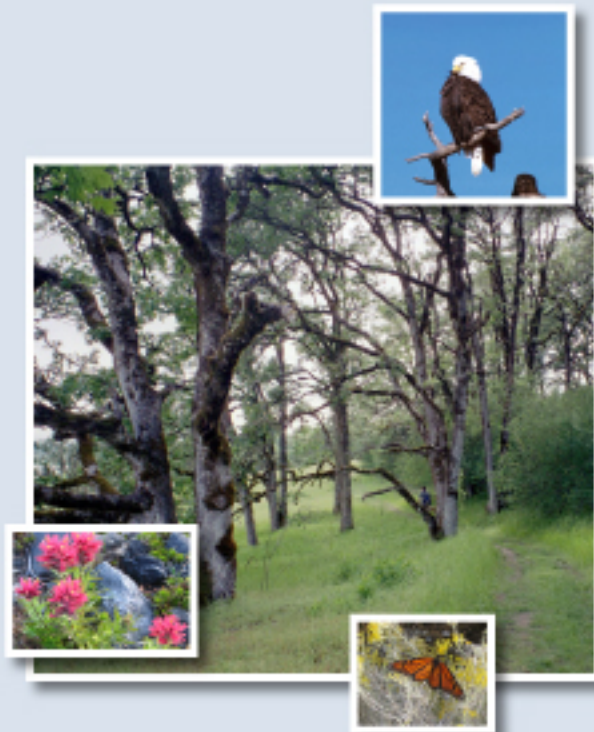
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[www.conservationregistry.org](http://www.conservationregistry.org)

With the generous support of  
The Doris Duke Charitable Foundation  
The M.J. Murdock Charitable Trust



Mapping conservation actions across the landscape.



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## Need for the Registry

All states have completed wildlife action plans as required by Congress, yet no centralized mechanism exists for tracking conservation actions on the ground. Without it, we don't know if actions are taking place in priority areas or if conservation targets are being met. The lack of a centralized database can lead to missed opportunities for collaboration among landowners, partners and investors.

To meet this need, Defenders of Wildlife and partners initiated the Conservation Registry, which is being tested in Idaho, Oregon and Washington before expanding to other states. It is intended to establish a nationwide information system to simplify project reporting, synthesize data from multiple sources, facilitate more strategic investment, and track implementation of state wildlife action plans.



## Registry Design

The registry balances simplicity and precision. It features an easy-to-use format for data entry and retrieval. The mapping tool is based on Google™ Maps and allows users to enter project locations on a map, search by map and visualize on-the-ground relationships between projects, sites and ownerships. Administrative tools allow the registry to harvest data from other databases and to share data across boundaries that ordinarily keep disciplines, agencies and organizations apart. Automated features minimize the need for administrative management and help avoid duplication. Individuals and small agencies who do not have electronic tracking systems can add data to the registry through the project entry form, while most data will be harvested from existing agency databases.



## User Accounts

A basic user account is free to the general public, landowners and small organizations. It includes registry features such as:

- Project data entry
- Data download
- Browse by map
- User forum

Larger organizations that want custom design features and specialized access to data will pay an annual subscription for the care and maintenance of the registry. These accounts include:

- Specialized user administrative tools
- Two-way data sharing
- Custom portal template
- Batch project management tools
- Telephone and e-mail support
- Additional customization upon request

## Who Uses the Registry?

- Landowners
- Land trusts
- Forest and agricultural interests
- Federal, state, local and tribal agencies
- Policy-makers
- Conservation organizations
- Interested public
- Investors