# Introduction to the Wildlife Habitat Benefits Estimation Toolkit

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Biodiversity in a Rapidly Changing World

9th National Conference on Science, Policy and the Environment

National Council for Science and the Environment

December 10, 2008

## Workshop Overview

#### 9:00-10:00am Overview of the Toolkit

- » Why a "Benefits Toolkit"? Origins and Need
- » Who can use it?
- » What is it? Purpose, Uses, & Components
- » Example
- » Development of the Toolkit

10:00-10:30 Closer look at the Toolkit models and tables

10:30-10:45 Break

10:45-11:30 Toolkit Application Examples

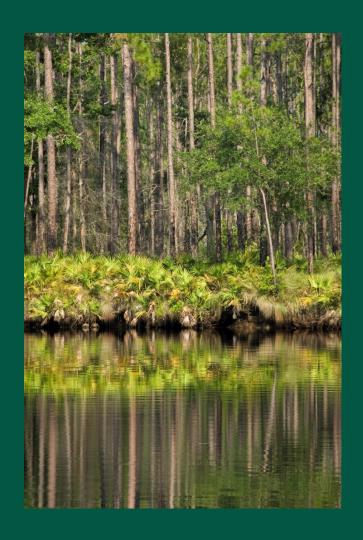
11:30-12:00 Q&A

12:00 Workshop Close

## Why a "Benefits Toolkit"?

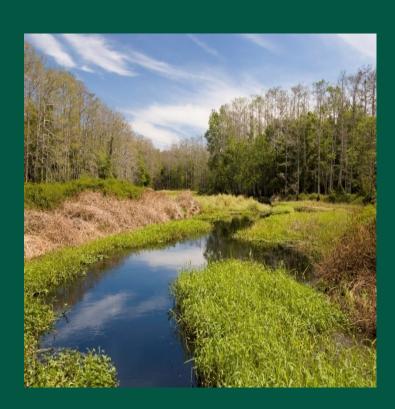
Project Funded by the National Council for Science and the Environment through the Wildlife Habitat Policy Research Program

Provide State-level agencies and others with a practical tool for estimating the economic benefits of implementing State Wildlife Action Plans and other conservation actions



## Audience for the "Toolkit"

- State-level agencies charged with implementing State Wildlife Action Plans or other conservation actions
- Public and private policy makers charged with funding Action Plan implementation
- Public and private researchers charged with economic analysis of Plan Implementation
- State and county land-use planners and fiscal authorities



 Private Conservation organizations

## What is the Purpose of the "Toolkit"?

- Demonstrate economic benefits of implementing State Plans or other conservation actions
- Save public and private organizations time and financial resources associated with conducting new research projects
- Strengthen case for public cost-share of conservation projects or tax credits
- Justify increased funding for protection of valuable natural lands
- Easy-to-use tool for generating estimates of the economic values associated with particular area



# What are the Uses of the Toolkit?

- Quantify total economic value of a project site
  - Assess the potential financial return from a conservation site
  - Quantify the potential losses from land conversion
- Prioritize conservation \$\$\$ for sites that generate the highest value per \$
- Support zoning changes directing development away from valuable natural lands

# What Types of Benefits Does the Toolkit Quantify?

- Outdoor recreation (wildlife-associated)
- Ecosystem services (e.g., water supply, habitat provision)
- Conservation of T&E/R species or ecosystems
- Increases in residential property values from nearby "open space"



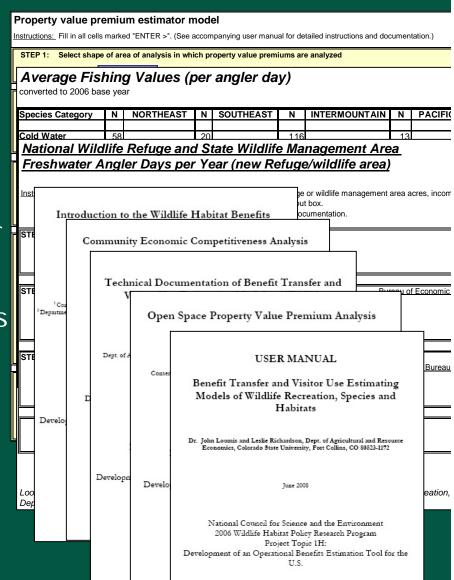
## The Need for the "Benefits Toolkit"

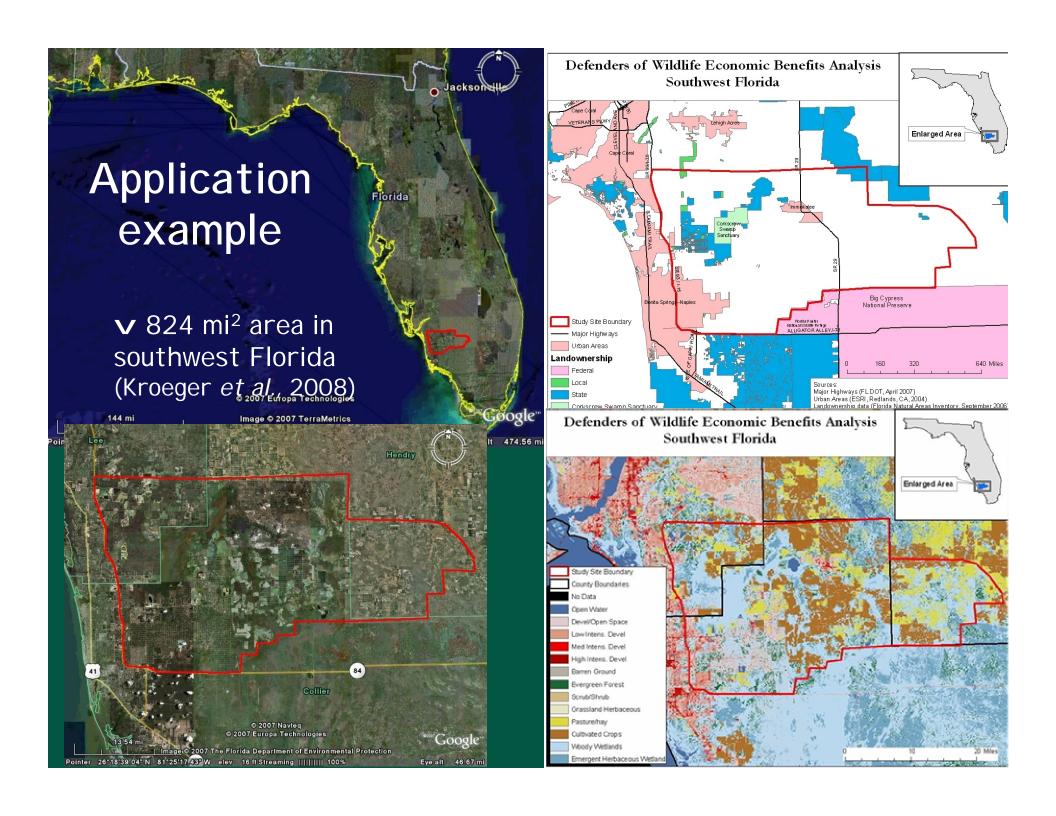
- Hundreds of economic valuation studies
- But: values always depend on the particular context (site characteristics)!
- Developing estimates for a "new" site requires new, original study
  - Expensive
  - Time-consuming
  - ... often infeasible

Problem: No quick, easy way to develop reasonably reliable value estimates for an unstudied site

## Benefits Toolkit: Components and Outputs

- Valuation models (spreadsheetbased)
- Value tables/databases (by activity, region, species)
- Recreation use models (number of visitors)
- Technical reports detailing analysis and model estimation; literature reviews
- User manuals for application of individual models (incl. examples)





- **∨** Analysis identified studies in the area to estimate service flows;
- **∨** Used published estimates to value service flows
- ► Recreation, water provision and net carbon sequestration estimates based on published studies for southwest Florida

Still leaves out many values provided by area

	Location:	Florida
	Ecosystem type: Benefit	- wetlands/ lowlands - (825 mi²)
Direct uses	TIMBER EXTRACTION NON-TIMBER PRODUCTS GRAZING COMMERCIAL FISHING RECREATION - Camping - Backpacking - Picnicking and general relaxation - Fishing - Hunting - Hiking - Wildlife watching - Cross-country/downhill skiing - OHV use - Mountain biking RESEARCH AND EDUCATION PROPERTY VALUE PREMIUMS	2.6 *  2.6 *  1.2 0.03 0.13 1.2
Indirect uses	ECOSYSTEM SERVICES  - Water supply  - Water quality  - Species habitat provision  - Biodiversity maintenance  - Temperature modulation  - Carbon sequestration  - Air quality	135-306 130-285
Passive uses	PROVISION OF HABITAT FOR THREATENED, ENDANGERED, RARE OR "CHARISMATIC" SPECIES	<b>~</b>
	TOTAL ANNUAL VALUE OF QUANTIFIED USES (million 2004\$)	138 - 308
	* i	-4 1:1-1-

<sup>\*</sup> incomplete estimate; ? not documented; - not applicable

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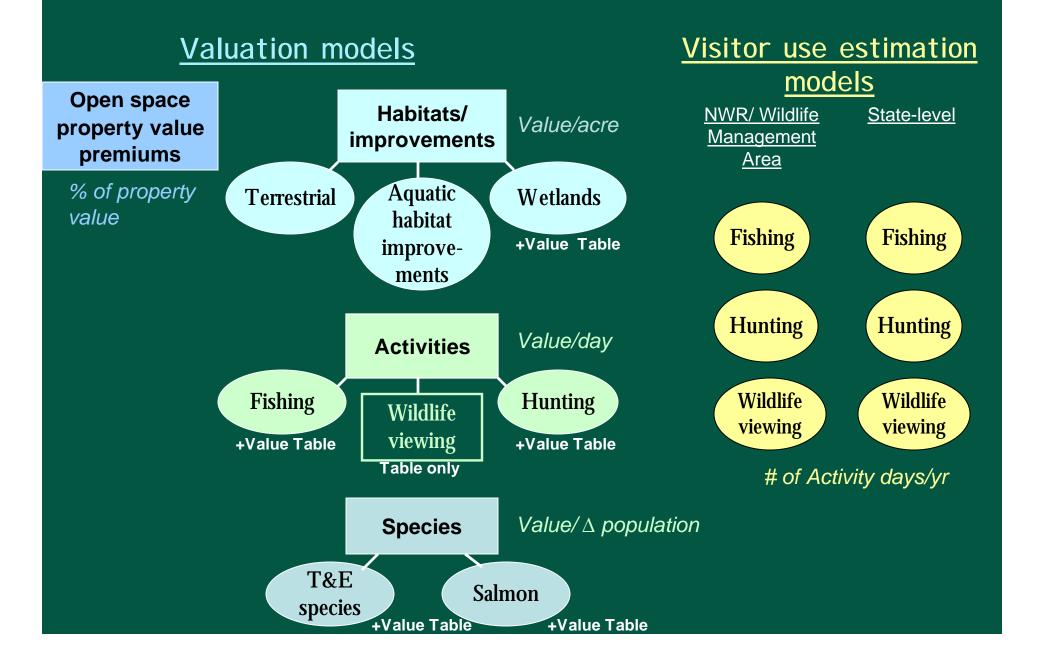
Still leaves out many values provided by area

- **∨** Apply Toolkit to fill in gaps:
  - Open space property premium model
  - Wetland value model (e.g., water quality)

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<sup>\*</sup> incomplete estimate; ? not documented; - not applicable

## - OVERVIEW OF MODELS -



## ADDING THE OUTPUTS OF INDIVIDUAL TOOLKIT COMPONENTS



Activity value models (wildlife-associated recreation)

+ Ecosystem Service value models (wetlands, terrestrial, aquatic)





+ T&E/R Species value models (T&E/R, Salmon)

+ Open Space Property Value Premium model



= "Total" economic conservation value of site

## Development of the Benefits Toolkit

## Literature reviews and syntheses of:

- Open space property value premiums;
  - ► Estimation of property value premium model
- Economic values of wildlife and habitat;
  - ► Estimation of wildlife and habitat valuation models
- Community economic competitiveness impacts of habitat conservation



#### Development of the Benefits Toolkit (contd.)

## Models based on statistical (meta-) analyses of literature

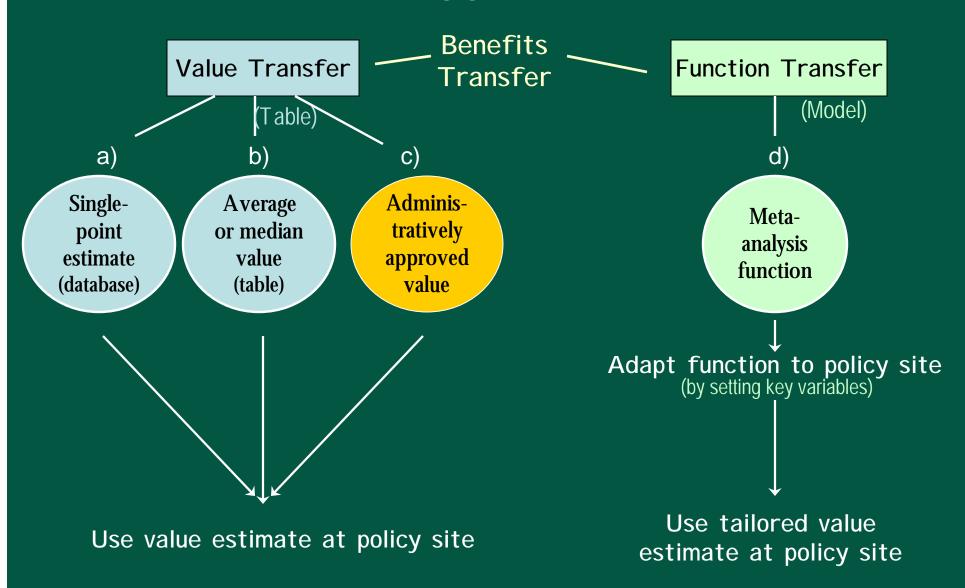
- Dozens to several hundreds of observations for each particular use
- § Original meta-analyses (Open space property premiums; Salmon; Hunting)
- § Updated original meta-analyses (T&E/rare species)
- § Existing meta-analyses (wetland & terrestrial ES, sport-fishing; aquatic habitat improvements)



#### Development of the Benefits Toolkit (contd.)

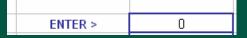
- Ø Analyses identify significant variables that drive economic value of particular uses (hunting, open space premiums etc.)
- Ø Significant variables are used to construct <u>predictive</u> valuation models for particular uses (hunting, ecosystem services etc.)
- User sets model variables at values that reflect the reality of their area of interest, model generates customized value estimates for that area (► Benefits Transfer)
- Models can be used to:
  - 1) predict changes in values associated with specific projects (habitat size change, land cover change, T&E species population change, water quality change)
    - 2) assess the current economic value of a site

## VALUATION APPROACHES OFFERED BY THE TOOLKIT

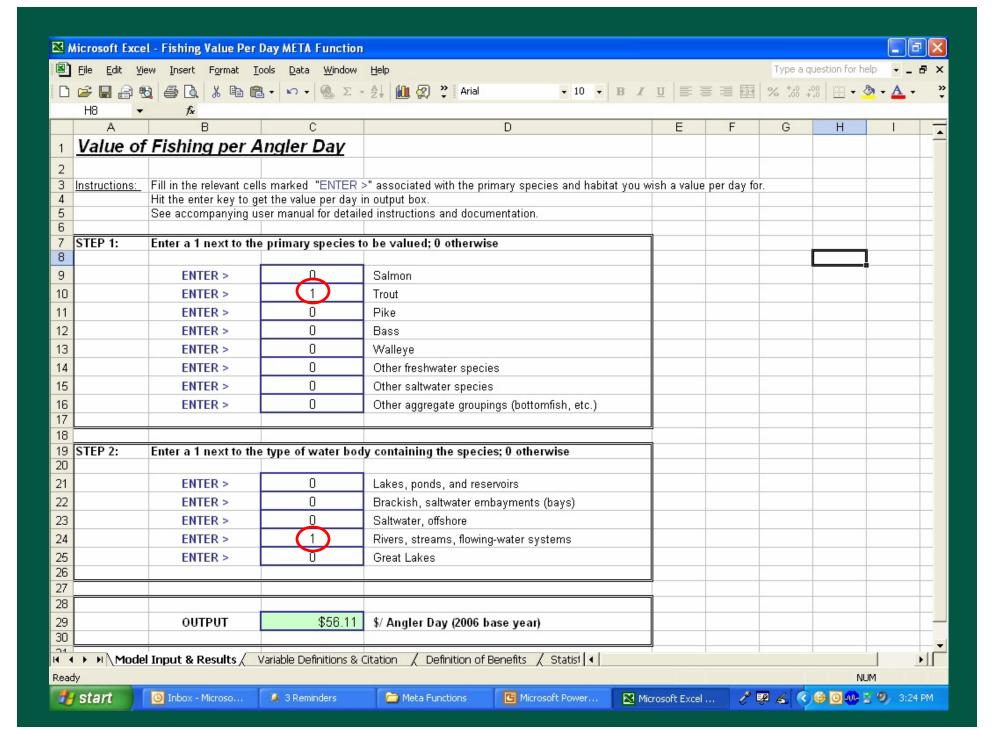


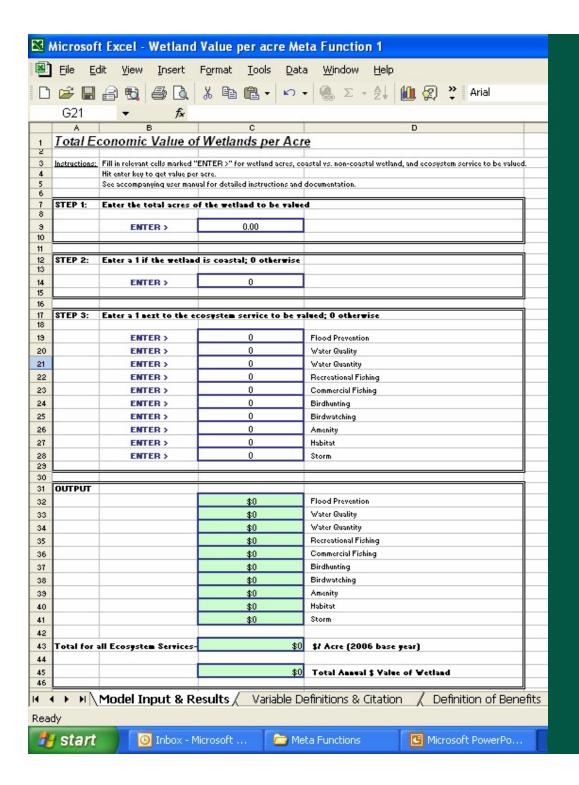
## Models

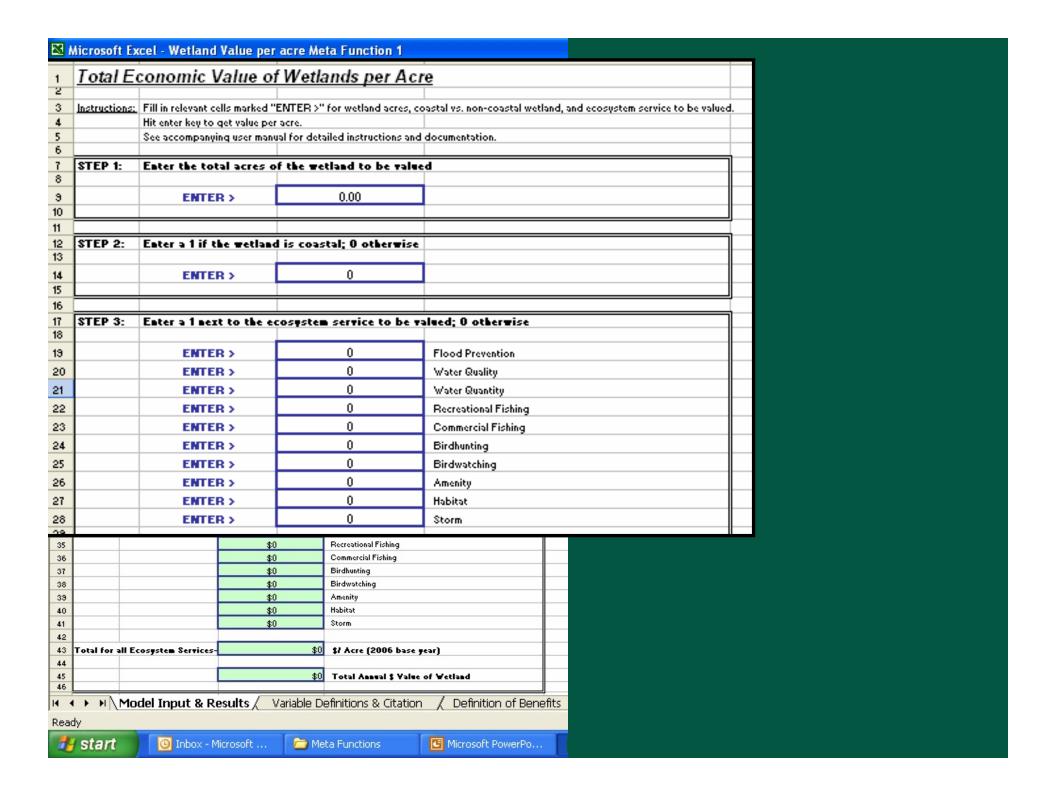
User enters information into highlighted cells



- Cells correspond to statistically significant variables identified in meta-analyses
  - Binary dummy variables (0, 1) describing area
     characteristics; 1 = present in study area, 0 = not present
    - User sets these to appropriate values for site



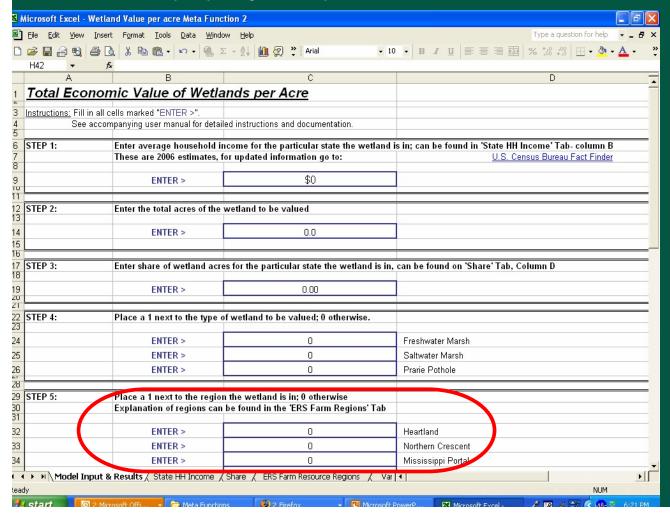




- Other variables
  - Required information contained on tabs of model files
  - OR: Toolkit Manual gives step-by-step guidance to online sources (property value premium model → Census data)

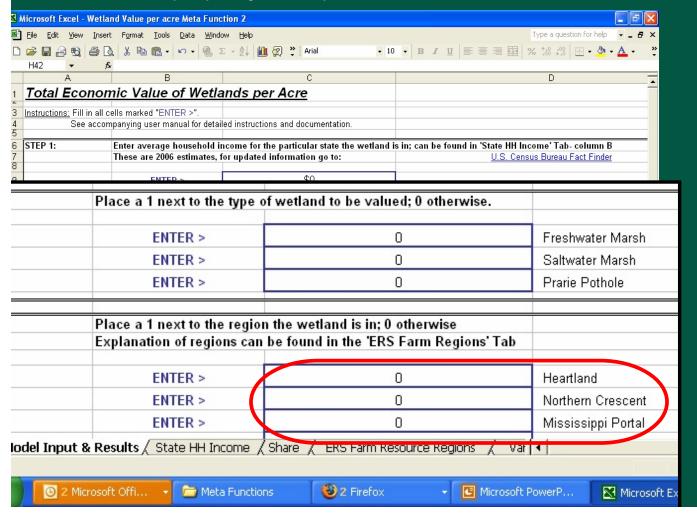
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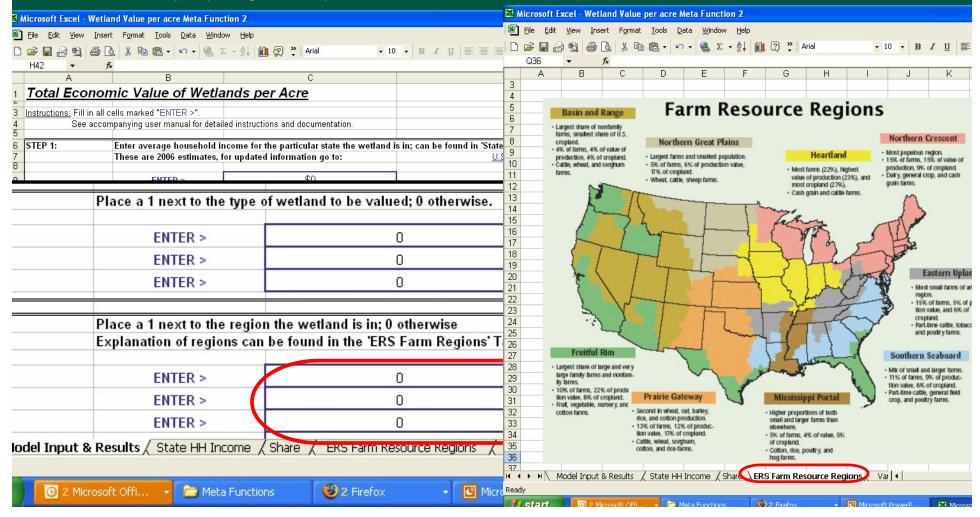
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## Value Tables

• Summary tables: Mean & median values

Detailed tables: Mean, median, min & max

values

by activity, ecosystem service and broad geographic region

## Value Tables

Fishing Value Table

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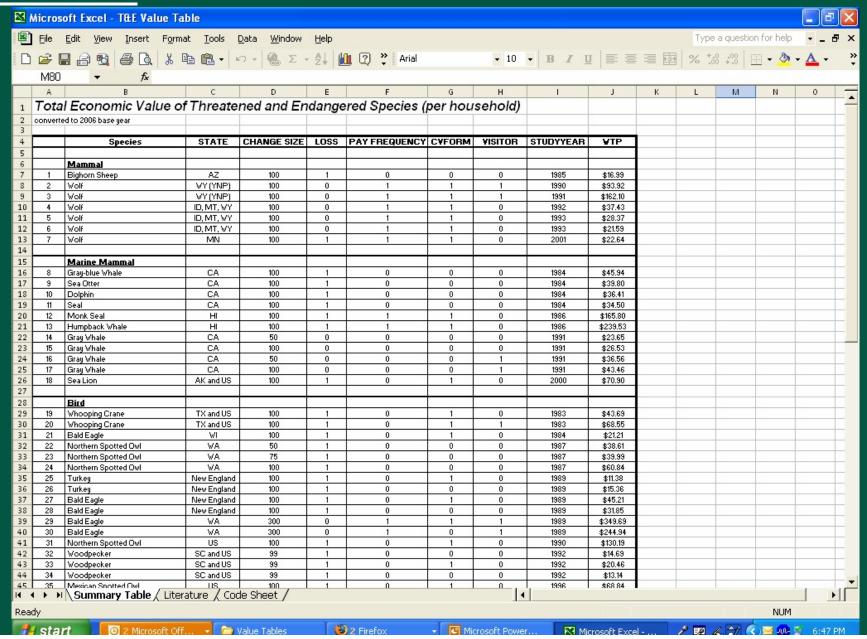
## Value Tables

Wetland value table

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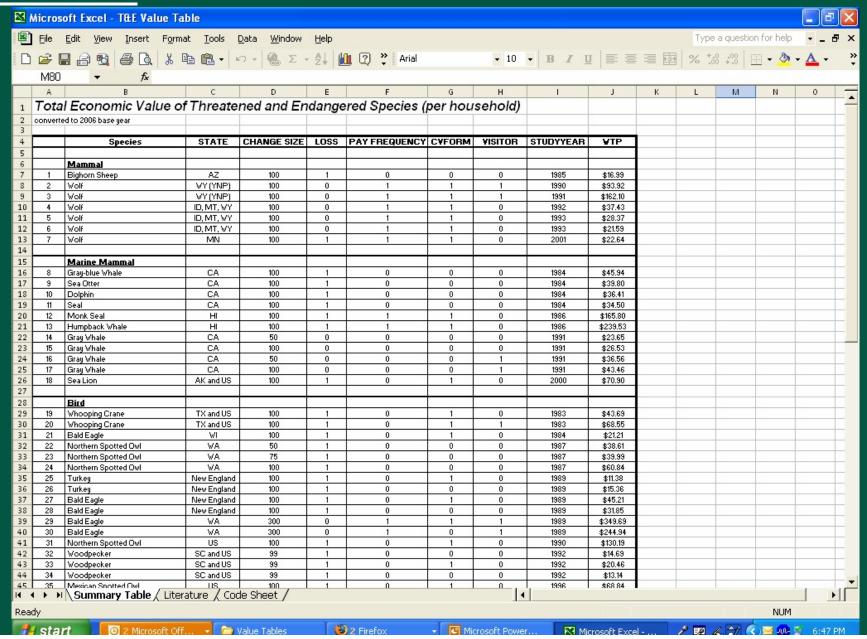
## Databases

#### T&E Species Value Database



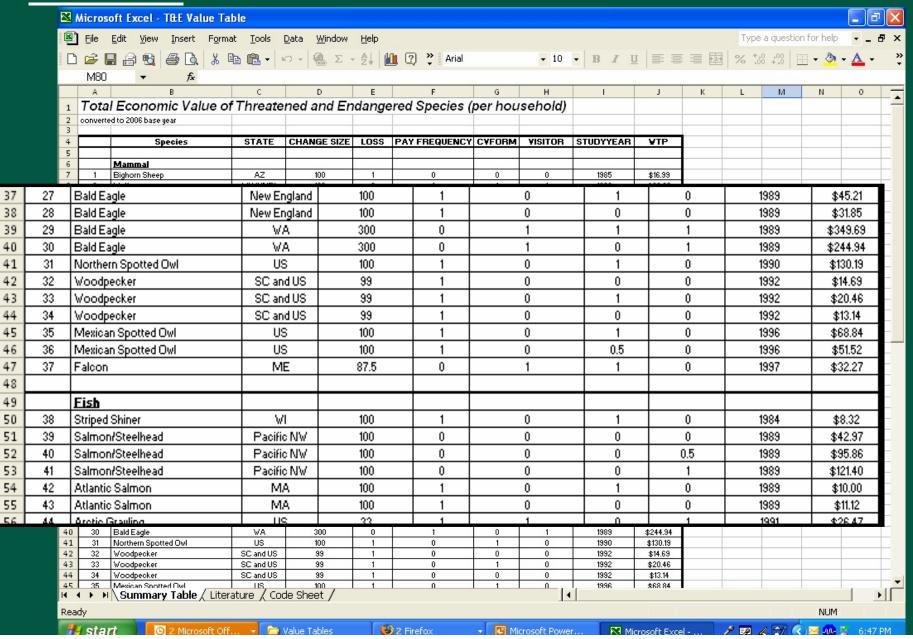
## Databases

#### T&E Species Value Database

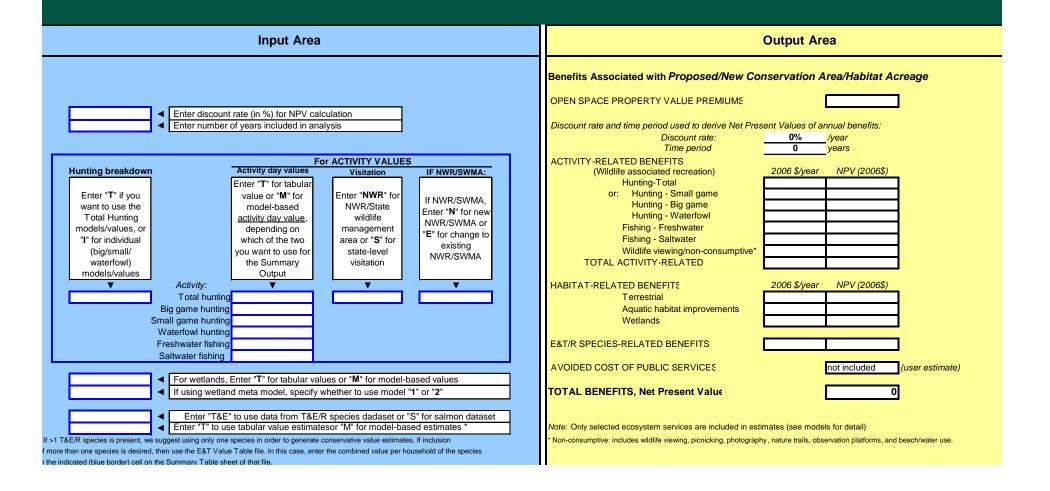


## Databases

#### <u>T&E Species Value Database</u>

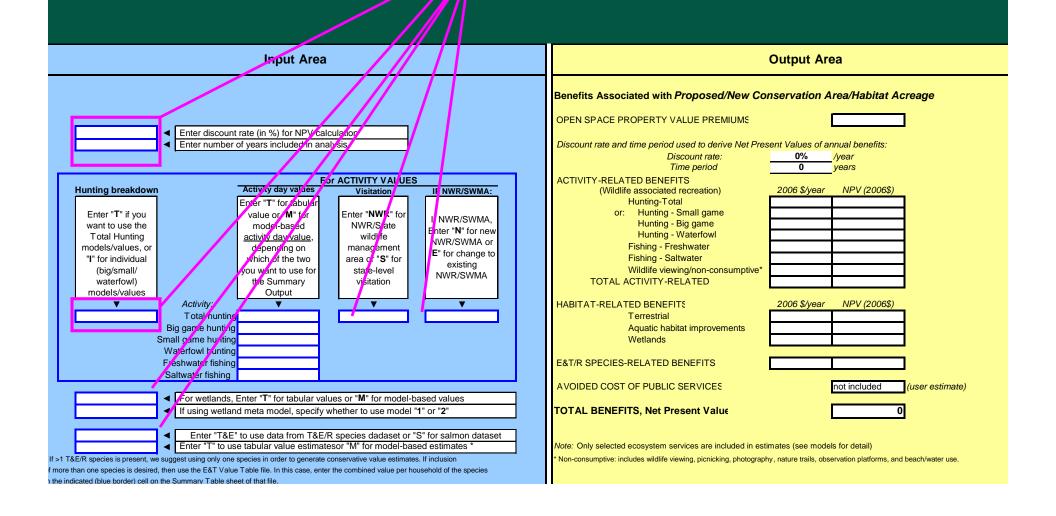


## SUMMARY OUTPUT MODEL



## SUMMARY OUTPUT MODEL

- User enters data in individual model spreadsheets
- Selects values to include (hunting, wetlands, etc.) and valuation approaches (model/table) in Summary Output Model input fields



## SUMMARY OUTPUT MODEL

#### **Input Area** Enter discount rate (in %) for NPV calculation Enter number of years included in analysis For ACTIVITY VALUES Activity day values **Hunting breakdown** Visitation IF NWR/SWMA: Enter "T" for tabular Enter "NWR" for Enter "T" if you value or "M" for If NWR/SWMA. NWR/State want to use the model-based Enter "N" for new **Total Hunting** wildlife activity day value, NWR/SWMA or models/values, or depending on management 'E" for change to "I" for individual which of the two area or "S" for existing (big/small/ you want to use for state-level NWR/SWMA waterfowl) the Summary visitation models/values Output Activity: Total hunting Big game hunting Small game hunting Waterfowl hunting Freshwater fishing Saltwater fishing For wetlands, Enter "T" for tabular values or "M" for model-based values If using wetland meta model, specify whether to use model "1" or "2" Enter "T&E" to use data from T&E/R species dadaset or "S" for salmon dataset Enter "T" to use tabular value estimatesor "M" for model-based estimates?

\* If >1 T&E/R species is present, we suggest using only one species in order to generate conservative value estimates. If inclusion of more than one species is desired, then use the E&T Value Table file. In this case, enter the combined value per household of the species in the indicated (blue border) cell on the Summary Table sheet of that file.

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\$/year NPV (2006\$)

\$/year NPV (2006\$)

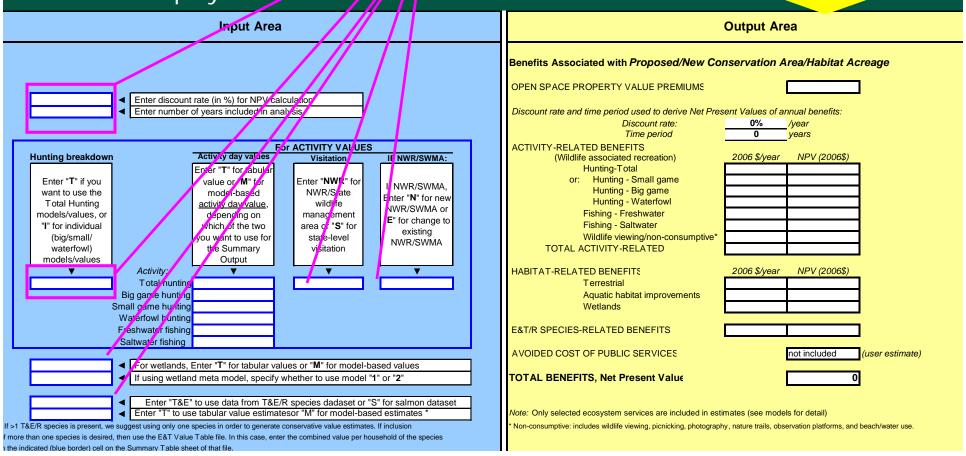
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te models for detail)

ails, observation platforms, and beach/water use

## SUMMARY OUTPUT MODEL

- User enters data in individual model spreadsheets
- Selects values to include (hunting, wetlands, etc.) and valuation approaches (model/table) in Summary Output Model input fields
- Summary Output model compiles all model outputs in one place and displays the total value estimate



## SUMMARY OUTPUT MODEL

	In		Output Are	ea	
		Benefits Associated with Proposed/New Co	nservation A	rea/Habitat Ad	reage
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Hunting breakdown	Activity	ACTIVITY-RELATED BENEFITS (Wildlife associated recreation)	2006 \$/year	NPV (2006\$)	•
Enter "T" if you want to use the Total Hunting models/values, or "I" for individual (big/small/ waterfowl) models/values	Enter "T"  value c  mode  activity c  deper  which c  you wan  the So	Hunting - Waterfowl Fishing - Freshwater Fishing - Saltwater Wildlife viewing/non-consumptive*			
Thodolo/ Values	Activity:	HABITAT-RELATED BENEFITS  Terrestrial	2006 \$/year	NPV (2006\$)	1
Sr \ F	Total hunting Big game hunting mall game hunting Waterfowl hunting Freshwater fishing Saltwater fishing	Aquatic habitat improvements Wetlands  E&T/R SPECIES-RELATED BENEFITS			
	For wetlands, Enter "T" t	AVOIDED COST OF PUBLIC SERVICES  TOTAL BENEFITS, Net Present Value		not included  0	(user estimate
* If >1 T&E/R species is present, we s of more than one species is desired, the in the indicated (blue border) cell on the	suggest using only one species in chen use the E&T Value Table file.	Note: Only selected ecosystem services are included in est * Non-consumptive: includes wildlife viewing, picnicking, photograp	•	•	d beach/water use

## TOOLKIT APPLICATION EXAMPLES

1) Wetland values

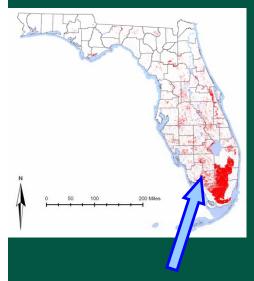


2) Value of an area open to migratory bird hunting



3) Value of open space for nearby properties







## 3 possible valuation approaches:

- Wetland VALUATION MODEL
- Wetland AVERAGE VALUE TABLE
- Wetland VALUE DATABASE

# Using wetland valueMODEL

<u> Wetland Value per acre Meta Function 2</u>





Total Econo	mic Value of Wetl	ands per Acre	
Instructions: Fill in all	cells marked "ENTER >".		
		iled instructions and documentation.	
STEP 1:			l is in; can be found in 'State HH Income' Tab- column B
	These are 2006 estimates,	for updated information go to:	U.S. Census Bureau Fact Finder
	ENTER >	\$45,495	
STEP 2:	Enter the total acres of the	wetland to be valued	
	ENTER >	350.00	
STEP 3:	Enter share of wetland acr	es for the particular state the wetland is in	n, can be found on 'Share' Tab, Column D
	ENTER >	0.23	
STEP 4:	Place a 1 next to the type	of wetland to be valued; 0 otherwise.	
7.			
	ENTER >	1	Freshwater Marsh
	ENTER >	0	Saltwater Marsh
	ENTER >	U	Prarie Pothole
STEP 5:		n the wetland is in; 0 otherwise	
	Explanation of regions car	be found in the 'ERS Farm Regions' Tab	
	ENTER >	0	Heartland
	ENTER >	0	Northern Crescent
	ENTER >	0	Mississippi Portal
	ENTER >	1	All Other Regions
STEP 6:	Place a 1 next to the ecos	ystem service to be valued; 0 otherwise	
	ENTER >	1	Flood Prevention
	ENTER >	1	Water Quality
	ENTER >	0	Water Supply
	ENTER >	1	Recreational Fishing
	ENTER >	0	Commercial Fishing
	ENTER >	0	Birdhunting
	ENTER >	1	Birdwatching
	ENTER >	0	Amenity Habitat
OUTPUT			
		\$25	Flood prevention
		\$139	Water Quality
		\$0 \$40	Water Supply
Tota		\$0	Recreational Fishing  Commercial Fishing
Tota	<u> </u>	\$0	Birdhunting
	<u> </u>	\$194	Birdwatching
value	e/year	\$0	Amenity
4 mint	y j cui	\$0	Habitat
Total for all Ecosyst	em Services>	\$398	\$/ Acre (2006 base year)
		\$139,291	Total Annual \$ Value of Wetland

## - Using wetland AVERAGE VALUE TABLE

#### Wetland Value Table

lue	Table (pe	r ac	re)						
se ye	ar								
N	NORTHEAST	N	SOUTHEAST	N	INTERMOUNTAIN	N	PACIFIC	N	Canada
19		27		7		7		4	
	\$33		\$0.41		\$6		\$124		<b>\$</b> 51
	\$908,492		\$6,494		\$456		\$5,657		\$198
	\$49,873		\$448		\$80		\$1,555		\$137
	\$618		\$21		\$17		\$718		\$149
	se ye N	N NORTHEAST  19  \$33  \$908,492  \$49,873	N NORTHEAST N  19 27  \$33  \$908,492  \$49,873	N         NORTHEAST         N         SOUTHEAST           19         27           \$33         \$0.41           \$908,492         \$6,494           \$49,873         \$448	N         NORTHEAST         N         SOUTHEAST         N           19         27         7           \$33         \$0.41           \$908,492         \$6,494           \$49,873         \$448	N         NORTHEAST         N         SOUTHEAST         N         INTERMOUNTAIN           19         27         7           \$33         \$0.41         \$6           \$908,492         \$6,494         \$456           \$49,873         \$448         \$80	N         NORTHEAST         N         SOUTHEAST         N         INTERMOUNTAIN         N           19         27         7         7           \$33         \$0.41         \$6           \$908,492         \$6,494         \$456           \$49,873         \$448         \$80	N         NORTHEAST         N         SOUTHEAST         N         INTERMOUNTAIN         N         PACIFIC           19         27         7         7         7           \$33         \$0.41         \$6         \$124           \$908,492         \$6,494         \$456         \$5,657           \$49,873         \$448         \$80         \$1,555	N         NORTHEAST         N         SOUTHEAST         N         INTERMOUNTAIN         N         PACIFIC         N           19         27         7         7         4           \$33         \$0.41         \$6         \$124           \$908,492         \$6,494         \$456         \$5,657           \$49,873         \$448         \$80         \$1,555

Florida Fish and Wildlife Conservation Commission (2005)



\$33.48

\$172.54

\$332.26

\$617.62

\$78.76

\$115.86

\$253.23

\$154.74

\$1,703.88

\$2,110.00

\$20,348,92

\$3,016.44

\$152.16

\$226.23

\$1.70 63915

\$2.47 5614

\$2.84

\$2,352.83

\$981.85 105855

\$4,223.02

\$2,224.63

\$908,492,14

1700

8500

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6622

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68911605

216383.4

1251741

1.48E+08

1484120

17070000

861096.2

1280250

13314600

72223.95

9206.96

12449.36

MI

MI

MI

MI

MI

MA

MA

MA

IΑ

MA

MA

VA

VA

VA

Study

Amacher et al.(1989)

Amacher et al. (1989)

Amacher et al.(1989)

Amacher et al.(1989)

Amacher et al. (1989)

Amacher et al.(1989)

Gupta, Foster(1975)

Supta, Foster(1975)

Gupta, Foster(1975)

Gupta, Foster(1975)

Lant, Tobin (1989)

Lant.Tobin(1989)

Mullarkey, D (1997) Thibodeau,Ostro(1981)

Thibodeau.Ostro(1981)

Thibodeau,Ostro(1981)

Thibodeau,Ostro(1981)

Batie ,Wilson(1978)

Batie, Wilson (1978)

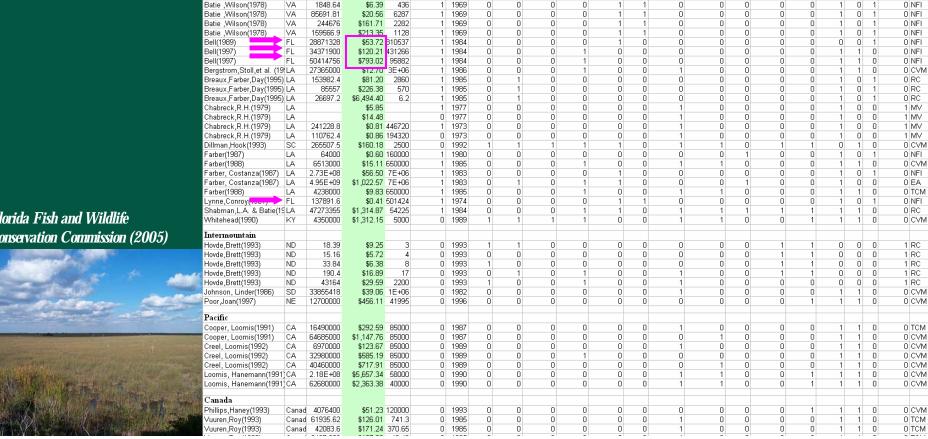
Batie Wilson(1978)

Joworski, Eugene (1978) MI

Joworski, Eugene (1978) MI

- Using wetland value **DATABASE** 

Florida Fish and Wildlife Conservation Commission (2005)



State Total Val\$/Acre real Acres Coastal Year Flood Quality Quantity RecFish ComFish Single BirdHunt BirdWatch Storm Amenity Habitat Publish CS PS TotRev Method

0 NEI

0 TCM

DITOM

0 NFI

n FA

0 RC

0 RC

DIRC

0 RC

1 RC

0 CVM

0 CVM

0 CVM

0 CVM

0 RC

0 RC

n HP

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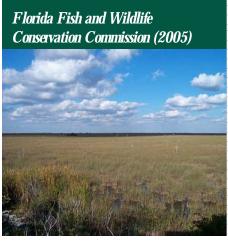
Π

0

n

Using wetland value DATABASE

Wetland Value Table



servation: Value	of a 3	50-acre f	resh	wate <u>r</u>	wet	land	in FL				
Study State Total V	/al\$/Acre real Ac	res Coastal Year F	lood Qualit	y Quantity Re	cFish Co	mFish Singl	le BirdHunt Bir	dWatch Stori	m Amenity H	abitat Publish CS	PS TotRev Method
NE											
Amacher et al. (1989) MI 377-		700 1 1989		0 0	0		0 0		0 1	0 0	1 0 0 HP 0 1 0 NFI
Amacher et al.(1989) MI 9724 Amacher et al.(1989) MI 13218		3500 1 1985 5000 1 1985		0 0	1		0 0		0 0		0 1 0 NFI 1 0 0 TCM
Amacher et al. (1989) MI 24570	00 \$617.62 8	0000 1 1986		0 0	1		0 0		0 0		1 0 0 TCM
Amacher et al.(1989) MI 88500I Amacher et al.(1989) MI 3.61E+I		6000 1 1985 6000 1 1986		0 0	1 0		1 0 0		0 0		1 0 0 NFI 0 0 0 EA
G comorani, Edgaina (rara)	··· 1.10E	· · · · · · · · · · · · · · · · · · ·	100000	-	1000		1	-			9
7' ' '	WI 1484		110	0	1996	1	1	0	0		1
	MA 17070		8535	0	1976	1	0	0	0		
	MA 86109			0	1970	0	0	0	1		1 1 M
, , , ,	MA 1280:		8535	0	1970	0	0	0	0		0 M M
J Thibodeau,Ostro(1981)	MA 13314	600 \$2,352.83	8535	0	1970	0	1	0	0	0 (	
SE											IAI
	VA 72223	8.95 \$1.70	63915	1	1969	0	0	0	0	1	1 O M
	VA 72223 VA 9206		5614	1	1969	0	0	0	0	-	1 0
	VA 12449			1	1969	0	0	0	0		1 0
· · · · ·	VA 12449 VA 1848			1	1969	0	0	0	0		1 0
	VA 85691			1	1969	0	0	0	0	-	1 0
_ ` ` ` `	VA 2446		2282	1	1969	0	0	0	0		1 0
	VA 15956		1128	1	1969	0	0	0	0		1 0
	FL 28871		810537	1	1984	0	0	0	0		
	FL 34371			1	1984	0	0	0	1		
	FL 50414			1	1984	0	0	0	1		
Bergstrom,Stoll,et al. (19)			3E+06	-	1986	0	0	0	1		) 1 M
				1	1985	0	1	0	0		
Breaux,Farber,Day(1995)		52.4 \$61.20 557 \$226.38	2000 570	1	1985	0	1	0	0		
Breaux,Farber,Day(1995)				1		0	1	0	0		
Breaux,Farber,Day(1995)				1	1985	0	0	0	0		1
9 ,	LA LA	\$5.85		1	1977				0		-
	LA 24422	\$14.48	440700	0	1977	0	0	0			
' ' '	LA 24122		446720	1	1973	0	0	0	0		1 M
- ' ' '	LA 11076		194320	0	1973	0	0	0	0		1
	SC 26550			0	1992	1	1	1	1		1 M
- ' '			160000	1	1980	0	0	0	0		0 0
V ,	LA 65130		650000	1	1985	0	0	0	1		1 M
	LA 2.73E-		7E+06	1	1983	0	0	0	0		
	LA 4.95E-			1	1983	0	1	0	1		0 0
,	LA 42380		650000	1	1985	0	0	0	1		1
	FL 13789		501424	1	1974	0	0	0	0		1 0
H Shabman,L.A. & Batie(19				1	1984	0	0	0	1		1 1 M
Whitehead(1990)	KY 4350	000 \$1,312.15	5000	0	1989	1	1	1	1	0 (	1 M
P Intermountain											
0	ND 18	8.39 \$9.25	3	0	1993	1	1	0	0	0 (	0 M
		5.16 <b>\$</b> 5.72		0	1993	Ö	Ö	0	0		) 0 M
Hoyde Brett (1993)	ND 33	95.72 884 \$6.38	8	0	1993	1	n	0	0		n n M
Creer, Coomis (1992) CA 404000 Loomis Hanemann (1991) CA 2.18E+1	00 4717.91 00	0 1909	0	0 0	0	0	0 1	1	0 0	0 1	1 0 0 C√M 1 0 0 C∨M
Loomis, Hanemann(1991) CA 626800				0 0	Ö		0 1		0 0		1 0 0 CVM
Canada											
Phillips, Haney (1993) Canad 40764				0 0	0		0 0		0 0		1 0 0 CVM 1 0 0 TCM
Vuuren,Roy(1993) Canad 61935.1 Vuuren,Roy(1993) Canad 42083				0 0	0		0 1 0 1		0 0		1 0 0 TCM 1 0 0 TCM
in-ani la deser-			-		-	-		-			

- Using wetland value DATABASE

Wetland Value Table

Only studies for coastal wetlands in FL!

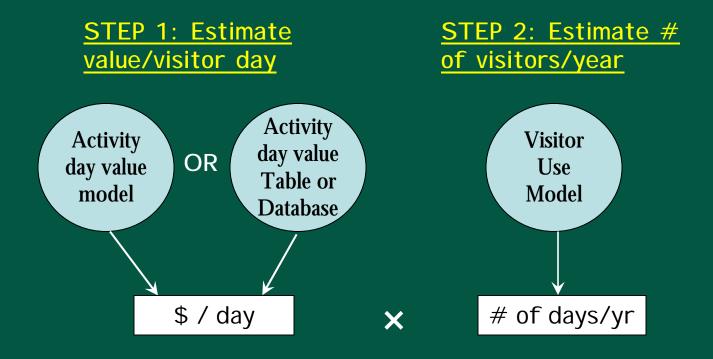
►Better use meta-model

Florida Fish and Wildlife Conservation Commission (2005)



	a 330-aci e i									
Study State Total Val \$/Acr	e real Acre. Coastal Var I	lood Qualit	y Quantity Re	cFish Co	mFish Singl	e BirdHunt Bi	rdWatch Storn	n Amenity	Habitat Publish CS	PS TotRev Method
NE										
	\$33.48 1700 1 1989		0 0	0		0 0		0 1	0 0 1	0 0 HP 1 0 NEI
	172.54 8500 1 1985 332.26 6000 1 1985		0 0	0		0 0		0 0	0 0 0	1 0 NFI 0 0 TCM
Amacher et al. (1989) MI 2457000 \$6	617.62 6000 1 1986	0	0 0	1	0 1	0 0	0	0 0	0 0 1	0 0 TCM
Amacher et al.(1989) MI 8850000 \$2,2 Amacher et al.(1989) MI 3.61E+09 \$908,4	224.63 6000 1 1985 492.14 6000 1 1986		0 0	1		1 0 0 0		0 0	0 0 1	0 0 NFI 0 0 EA
Geometrical Lagono (1010) IIII	1.10E.000 #E,110.00	100000	· ·	1000	<u> </u>	0 0	- '			0 000
g Mullarkey, D (1997) WI	1484120 \$20,348.92		0	1996	1	1	0	0	0 0	1
Thibodeau,Ostro(1981) MA	17070000 \$3,016.44	8535	0	1976	1	0	0	0	0 0	0
J Thibodeau,Ostro(1981) MA	861096.2 \$152.18	8535	0	1970	0	0	0	1	0 0	1
† Thibodeau,Ostro(1981) MA	1280250 \$226.23	8535	0	1970	0	0	0	0	0 0	0 M M
วี Thibodeau,Ostro(1981) MA	13314600 \$2,352.83	8535	0	1970	0	1	0	0	0 0	0
M T										M
SE										М
T Batie ,Wilson(1978) VA	72223.95 \$1.70		1	1969	0	0	0	0	1 1	0
<sup>™</sup> Batie,Wilson(1978) VA	9206.96 \$2.47		1	1969	0	0	0	0	1 1	0
S Batie ,Wilson(1978) VA	12449.36 \$2.84	6622	1	1969	0	0	0	0	1 1	0
Batie ,Wilson(1978) VA	1848.64 \$6.39	436	1	1969	0	0	0	0	1 1	0
Batie ,Wilson(1978) ∨A	85691.81 \$20.58	6287	1	1969	0	0	0	0	1 1	0
Batie ,Wilson(1978) VA	244676 \$161.71	2282	1	1969	0	0	0	0	1 1	0
Batie Wilson(1978) VA	159566.9 \$213.35	1128	1	1969	0	0	0	0	1 1	0
₽ Bell(1989)	28871328 \$53.72	810537	1	1984	0	0	0	0	1 0	0
Bell(1997) → FL		431266	1	1984	0	0	0	1	0 0	0
Bell(1997) → FL	50414756 \$793.02		1	1984	0	ō	ō	1	0 0	0
Bergstrom,Stoll,et al. (19:LA		3E+06	Y	1986	Ö	ō	Ö	1	0 0	1 M
Breaux,Farber,Day(1995) LA	153982.4 \$81.20		1	1985	0	1	0	Ö	0 0	Ó
Breaux,Farber,Day(1995) LA	85557 \$226.38		1	1985	0	1	0	0	0 0	ő,
9 Breaux,Farber,Day(1995) LA	26697.2 \$6,494.40		1	1985	0	1	0	n	0 0	0
	\$5.85		1	1977	0	Ö	0	0	0 0	1
9	\$14.48		Ö	1977	0	0	0	0	0 0	1 M
			1		0	0		0	0 0	
Chabreck,R.H.(1979) LA		446720		1973	0	0	0	0		1 M
F Chabreck,R.H.(1979) LA		194320	0	1973			0			1
Dillman,Hook(1993) SC	265507.5 \$160.18		0	1992	1	1	1	1	1 0	1 M
L Farber(1987) LA		160000	1	1980	0	0	0	0	0 0	0
Farber(1988) LA		650000	1	1985	0	0	0	1	0 0	1 M
Farber, Costanza(1987) LA		7E+06	1	1983	0	0	0	0	1 0	0
Farber, Costanza(1987) LA	4.95E+09 \$1,022.57		1	1983	0	1	0	1	1 0	0
Farber(1988) LA		650000		1985	0	0	0	1	0 0	1
Lynne,Conroy(19 <del>61) </del> FL		501424			0	0	0	0	1 1	0
F Shabman,L.A. & Batie(19LA	47273355 \$1,314.87		1	1984	0	0	0	1	1 0	1
∦ Whitehead(1990) KY	4350000 \$1,312.15	5000	0	1989	1	1	1	1	0 0	1 M
B T										
Intermountain	10.00		_	4000						M
Hovde,Brett(1993) ND	18.39 \$9.25			1993	1	1	0	0	0 0	0 m
Hovde,Brett(1993) ND	15.16 \$5.72		0	1993	0	0	0	0	0 0	0 M - M
Henryde Rrest (1993) 40400000	777.31 33.84 5 \$6.39	U	, n	1993	1	<u> </u>		0 0	<u> </u>	M M
	657.34 58000 0 1990 363.38 40000 0 1990		0 0	0		0 1 0 1		0 0	1 1 1	0 0 CVM 0 0 CVM
	303.30 40000 0 1990	U	0 0	U	U	0 1	1	0 0	1 1 1	O U CVIVI
Canada Phillips,Haney(1993) Canad 4076400 \$	\$51.23 120000	0	0 0	0	0 1	0 0	0	0 0	1 1 1	0 0 CVM
	126.01 741.3 0 1985		0 0	0		0 1		0 0	0 1 1	0 0 TCM
Vuuren,Roy(1993) Canad 42083.6 \$1	171.24 370.65 0 1985	0	0 0	0	0 1	0 1	0	0 0	0 1 1	0 0 TCM

Example 2: Estimating the net value (consumer surplus) of a 500-acre mixed private/public site in Nebraska for migratory bird hunting





\$ / yr for activity at the site

Example 2: net value of a 500-acre mixed private/public wetland in Nebraska for migratory bird hunting

## STEP 1: Value per activity day - OPTION 1: Use AVERAGE VALUE TABLE

#### Hunting Value Table

#### Average Hunting Values (per hunter day)

converted to 2006 base year

Species Category	N	NORTHEAST	N	SOUTHEAST	N	INTERMOUNTAIN	N	PACIFIC	N	ALASKA	N	NATION
Big Game	142		66		141		30		13		6	
Average		\$58.45		\$54.94		\$71.37		\$59.16		\$62.82		\$186.12
Median		\$52.15		\$50.34		\$58.43		\$54.31		\$50.07		\$192.02
Small Cama	4.4		1		27		1				7	
Small Game	11	<b>^</b>	1	<b>*</b> • • • • • •	21	<b>A</b> = = .	4	<b>*</b>			/	<b></b>
Average		\$32.40		\$165.04		\$65.51		\$155.62				\$69.07
Median		\$33.88		\$165.04		\$46.67		\$140.07				\$74.57
Waterfowl	39		24		31		12				2	
Average		\$35.99		\$45.85		\$51.77		\$64.82				\$134.23
Median		\$29.21		\$35.42		\$35.42		\$47.98				\$134.23
AVERAGE, all gam	<u>.                                    </u>	\$42.28		\$88.61		\$62.88		\$93.20		\$62.82		\$129.81



OPTION 2: Use VALUE DATABASE with over 500 observations for hunting values to search for a study that matches your context

# Example 2: net value of a 500-acre mixed private/public wetland in Nebraska for migratory bird hunting

## STEP 1: Value per activity day - OPTION 3: Use VALUE MODEL

Value e	of Hunting per F	lunter Day	
Instructions	Fill in relevant cells marks	_ ed "ENTER >" associated \	with the region the hunting value is for, the land ownership type, and if the type of species being valued is waterfowl.
	Hit the enter key to get th	ne value per day in output b	0x.
	See accompanying user i	manual for detailed instruct	ions and documentation.
STEP 1:	Enter a 1 next to the sit	to location: 0 otherwise	
3111	Linter a 1 hext to the sit	le location, o otherwise	
	ENTER >	1	Intermountain region (AZ, CO, ID, KS, MT, ND, NE, NM, NV, SD, UT, WY)
	ENTER >	0	Northeast region (CT, DE, IA, IL, IN, MA, MD, ME, MI, MN, MO, NH, NJ, NY, OH, PA, RI, VT, WI, WV)
	ENTER >	0	Pacific region (CA, HI, OR, WA)
	ENTER >	0	Southeast region (AL, AR, FL, GA, KY, LA, MS, NC, OK, SC, TN, TX, VA)
STEP 2:	Enter a 1 if land owners	ship is public; 0 if private	e or mixed public private)
	ENTER >	0	
STEP 3:	Enter BIG, SMALL or W	/ATER in the apropriate o	cell(s) depending on the type(s) of hunting practiced
	ENTER >		Enter "BIG" if the site supports BIG GAME hunting OR if you want to estimate TOTAL hunting instead of individual BIG/SMALL/Waterfowl hunting; otherwise, leave cell blank
	ENTER >		Enter "SMALL" if the site supports SMALL GAME hunting; otherwise, leave cell blank.
	ENTER >	Water	Enter"WATER" if the site supports WATERFOWL hunting; otherwise, leave cell blank.
OUTPUT: B	_ ig Game/TOTAL hunting:	\$0.00	\$/ Hunter Day (2006 base year)
	PUT: Small Game:	\$0.00	
	TPUT: Waterfowl:		\$/ Hunter Day (2006 base year)



**Hunting Value Per Day Model** 

## Example 2: net value of a 500-acre mixed private/public wetland in Nebraska for migratory bird hunting STEP 2: State-level visitation attributable to the site

# of state-wide bird hunting days from a 500-acre wetland

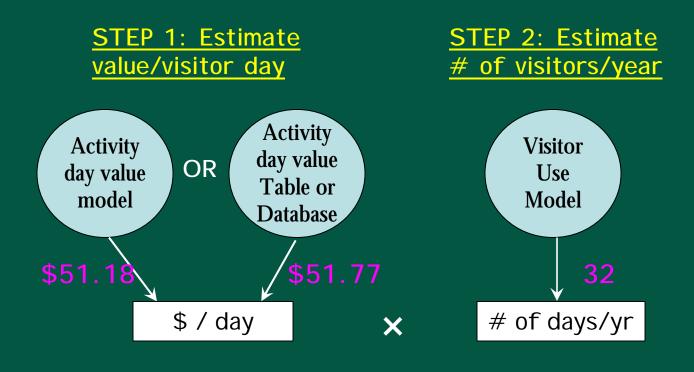
State Level Migratory
Bird Hunting Visitor Use
Estimating Model

. IC	<u>/CI VISI</u>	tatio	<u>ı</u> attributab	ie to the site							
1	State M	igratory	Bird Hunting Da	<u>ys</u>							
3	Instructions:	Fill in releva	i nt cells marked "ENTER > " ass	: ociated with acres of land and sta	ate income and population.						
4			lit the enter key to get the change in migratory bird hunting days.								
5		See accompanying user manual for detailed instructions and documentation.									
8	CURRENT STATE VALUES (from the 'State Variable Input Tab')										
9	STEP 1: Enter the two-letter state abbreviation to obtain the current acres of each type of land within the state of interest										
10			from the 'State Variable Input Values' Tab)								
11		•	•								
12	ENTER >	NE									
13			acres:								
14			647,600	Federal Land							
15 16			19,469,200 826,000	Cropland Private Forest Land							
17			1,178,200	Total Wetlands							
18			1,170,200	Total wetianus							
19	STEP 2:	Househol	d median income for the :	state of interest (from the	'State Yariable Input Yalues' Tab)						
20			These are 2006 estimate	s, for updated information go to:	U.S. Census Bureau Fact Finder						
21											
22		ENTER>	\$45,474	(The 2006 value is filled in autor	natically; if you have more recent data, enter that into the cell)						
		CUTDUT	0.29	Character District	nia - Bara Laurina Laur						
24 25		OUTPUT	0.28	State Migratory Bird Hun	iting Days r capita r year						
26	STEP 3:	State non	ulation (from the 'State V	'ariable Input Yalues' Tab)							
27		otate pop	•	es, for updated information go to:	U.S. Census Bureau Fact Finder						
28			These are 2001 estimate	ss, for apaaced information go to.	5.5. Cerisos Dureau i aoci inder						
29		ENTER>	1,774,571	(The 2007 value is filled in auton	natically; if you have more recent data, enter that into the cell)						
30 31		OUTPUT	512,043	State Total Migratory Bi	rd Hunting Days / year						
33											
35	STATE VALUE		NAGEMENTAPOLICY ACTION								
36	STEP 1a:	Enter the	total state-wide number o	of acres of each type of lan	d under the proposed project						
37		FUTER									
38		ENTER >		Federal Land							
39		ENTER>		Cropland							
40		ENTER >		Private Forest Land							
41		ENTER >		Total Wetlands							
42											
43		OUTPUT		Total Migratory Hunting	Days I year for the site of interest						
45 47	CHANGE										
48	LVWDLAL										
49		OUTPUT		Change in Total Migrator	ry Bird Hunting Days / year						
30											
51											



Example 2: net value of a 500-acre mixed private/public wetland in Nebraska for migratory bird hunting STEP 2: State-level visitation attributable to the site State Migratory Bird Hunting Days Fill in relevant cells marked "ENTER"> associated with acres of land and state income and population. Instructions: Hit the enter key to get the change in migratory bird hunting days. See accompanying user manual for detailed instructions and documentation. # of state-wide CURRENT STATE VALUES (from the 'State Variable Input Tab') bird hunting days STEP 1: Enter the two-letter state abbreviation to obtain the current acres of each type of land within the state of interest (from the 'State Variable Input Values' Tab) from a 500-acre 12 ENTER > NE wetland 13 acres: 14 647,600 Federal Land 15 19,469,200 Cropland 16 926,000 Private Forest Land 17 Total Wetlands 1,178,200 18 19 STEP 2: Household median income for the state of interest (from the 'State Variable Input Values' Tab) 28 21 These are 2006 estimates, for updated information go to: U.S. Census Bureau Fact Finder 22 ENTER> \$45,474 (The 2006 value is filled in automatically; if you have more recent data, enter that into the cell) 23 24 OUTPUT 0.29 State Migratory Bird Hunting Days / capita / year + 500 ac STEP 3: State population (from the 'State Variable Input Values' Tab) These are 2007 estimates, for updated information go to: U.S. Census Bureau Fact Finder 28 29 ENTER> 1,774,571 (The 2007 value is filled in automatically; if you have more recent data, enter that into the cell) 30 31 OUTPUT 512,043 State Total Migratory Bird Hunting Days / year 33 35 STATE VALUES WITH MANAGEMENT/POLICY ACTION STEP 1a: Enter the total state-wide number of acres of each type of land under the proposed project 647,600 38 ENTER > Federal Land 19,469,200 39 ENTER > Cropland 826,000 40 ENTER> Private Forest Land ENTER > 1.178.700 41 Total Wetlands 512.075 Total Migratory Hunting Days t year for the site of interest 43 OUTPUT 45 47 CHANGE OUTPUT 49 Change in Total Migratory Bird Hunting Days / year

Example 2: Estimating the net value of a 500-acre mixed private/public wetland in Nebraska for migratory bird hunting

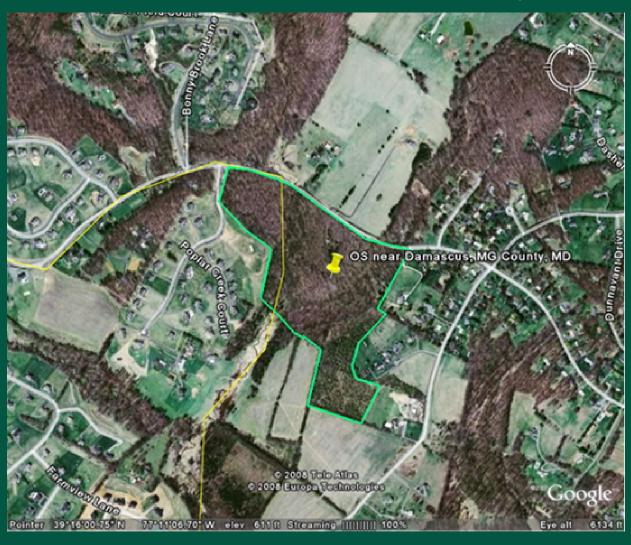




~\$1640/yr for migratory bird hunting at the site

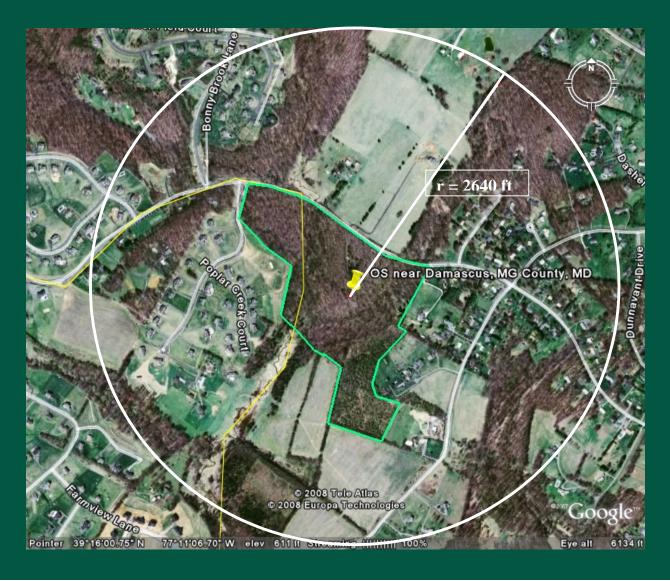
## Example 3: Open space-related property value premiums

<u>Case A: Small open space</u>: 50-acre forested area, privately owned, under conservation easement; suburban Maryland

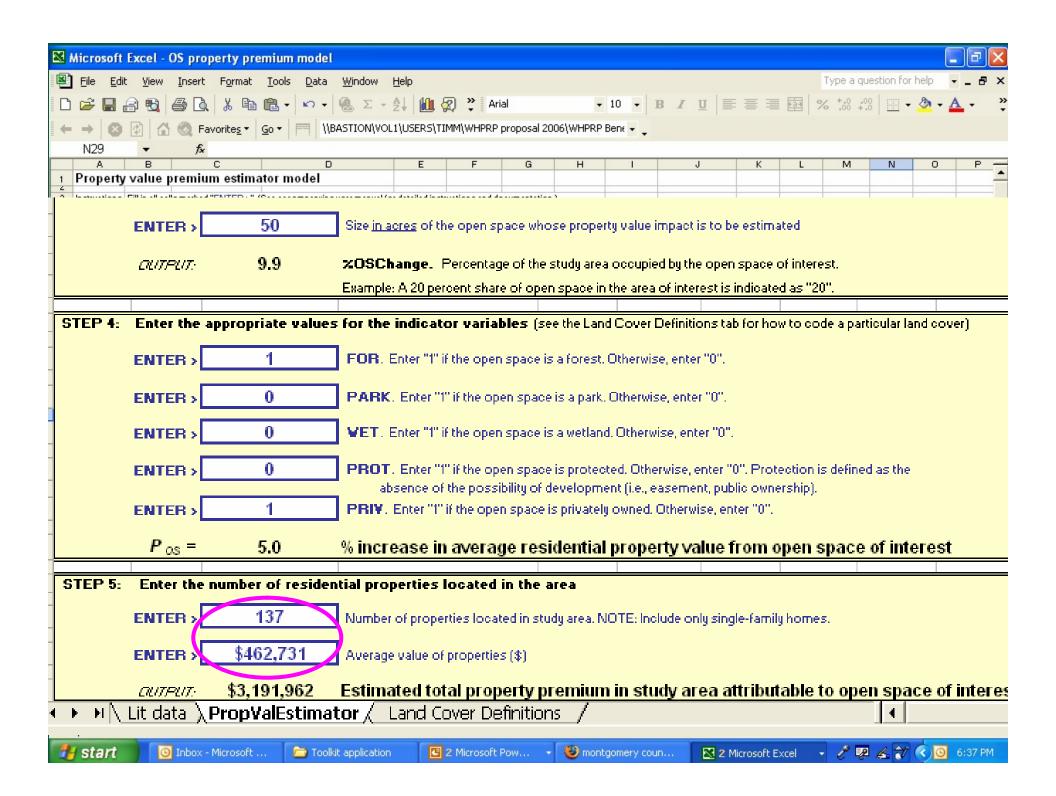


Example 3: Open space-related property value premiums

O: What are the property value impacts of this OS within a ½-mile radius?

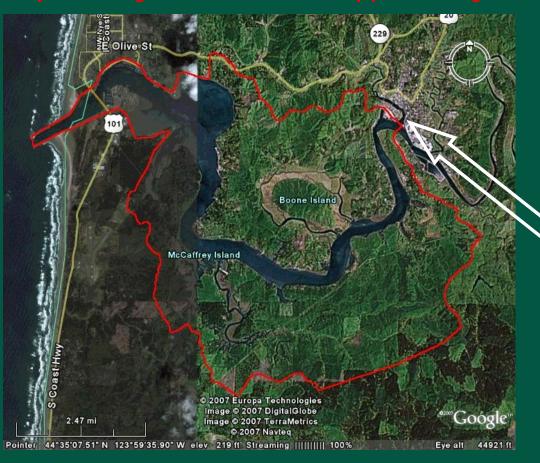


Z I	hicrosoft	Excel -	OS property pre	mium model				
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1 2	Property value premium estimator model							
3	Instructions: Fill in all cells marked "ENTER >". (See accompanying user manual for detailed instructions and documentation.)							
5	5 STEP 1: Select shape of area of analysis in which property value premiums are analyzed							
7								
9								
10	STEP 2:	Enter th	ne radius (circular are	ea) or length and width (rectangular area) of the area of analysis				
12		ENTER:	2640	Radius of area in feet				
13								
14	i i	OUTPUT.	503	Size of study area (acres)				
16	6							
17 18								
19		ENTER:	> 50	Size in acres of the open space whose property value impact is to be estimated				
20	8	OUTPUT.	9.9	XOSChange. Percentage of the study area occupied by the open space of interest.				
22	8	2.2.77		Example: A 20 percent share of open space in the area of interest is indicated as "20".				
23 24	STEP 4:	Enter th	e annronriate ualues	for the indicator variables (see the Land Cover Definitions tab for how to code a particular land cover)				
25	0.12. 1.							
26 27	8	ENTER:	>1	FOR. Enter "1" if the open space is a forest. Otherwise, enter "0".				
28		ENTER:	<b>0</b>	PARK. Enter "1" if the open space is a park. Otherwise, enter "0".				
29 30		ENTER:	0	WET. Enter "1" if the open space is a wetland. Otherwise, enter "0".				
31	8	ENTER:		PROT. Enter "1" if the open space is protected. Otherwise, enter "0". Protection is defined as the				
32		CNIER	,	absence of the possibility of development (i.e., easement, public ownership).				
34 35		ENTER:	> 1	PRIV. Enter "1" if the open space is privately owned. Otherwise, enter "0".				
36		P os =	5.0	% increase in average residential property value from open space of interest				
37	STEP 5:	3		tial properties located in the area				
38	STEP 5:		ie number of residen	Use public assessor/private				
40 41		ENTER	>	Number or properties located in study area. No LE: include of				
42		ENTER	>	appraiser or Census data to get				
43		OUTPUT		Estimated total property premium in study at this info				
45								
14 4	/ 14 4	lit data	\ PronValEstimat	or / Land Cover Definitions /				



## Case B: large open space

## Yaquina Bay Conservation Opportunity area (OR)



- Mostly privately owned
- Unprotected

Q: Property value premiums in Toledo urban area attributable to Yaquina Bay COA?



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Estimator Model
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	<b>Property</b>	value premium estimator model							
<b>e</b>	Instructions:	Fill in all cells	marked "ENTER >".	(See accompanying user manual for detailed instructions and documentation.)					
þ	STEP 1:	Select shape	of area of analysis	in which property value premiums are analyzed					
Mc		ENTER >		Enter "C" for circular and "R" for rectangular shape of area					
Estimator Mode	STEP 2:	Enter the rac	lius (circular area) c	or length and width (rectangular area) of the area of analysis					
to									
na		L							
		OUTPUT:	0	Size of study area (acres)					
	STEP 3:	Enter the size	e of the open space						
		ENTER >		Size in acres of the open space whose property value impact is to be estimated					
alue		_	7.0	0/ OCChange Descritors of the study one accomical by the same of interest					
ಡ		OUTPUT:	7.0	<b>%OSChange.</b> Percentage of the study area occupied by the open space of interest.  Example: A 20 percent share of open space in the area of interest is indicated as "20".					
>	STEP 4:	Enter the ann	ronriate values for	the indicator variables (see the Land Cover Definitions tab for how to code a particular land cover)					
	0121 4.		A						
<b>er</b>		ENTER >	1	FOR. Enter "1" if the open space is a forest. Otherwise, enter "0".					
d		ENTER >	0	PARK. Enter "1" if the open space is a park. Otherwise, enter "0".					
Property		ENTER >	0	WET. Enter "1" if the open space is a wetland. Otherwise, enter "0".					
		ENTER >	0	PROT. Enter "1" if the open space is protected. Otherwise, enter "0". Protection is defined as the					
bace		ENTER >	1	absence of the possibility of development (i.e., easement, public ownership).  PRIV. Enter "1" if the open space is privately owned. Otherwise, enter "0".					
ba		_	4.4						
$\sim$		P <sub>os</sub> =	4.1	% increase in average residential property value from open space of interest					
n	STEP 5:	Enter the nu	mber of residential	properties located in the area					
<b>36</b>		ENTER >	339	Number of properties located in study area. NOTE: Include only single-family homes.					
Open		ENTER >	\$140,157	Average value of properties (\$)					
		OUTPUT:	\$1,963,428	Estimated total property premium in study area attributable to open space of interest					

## Special thanks to:

- Dr. Alan Randall
- Dr. John Loomis
- Dr. Frank Casey
- Participants in our April 2008 workshop
- NCSE's WHPRP committee

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