



What's America without wildlife?

Wildlife is a valuable natural resource. It's part of our natural heritage, but it's also a \$122-billion-a-year business. Hunting, fishing and wildlife tourism bring hundreds of thousands of jobs to local communities.

Ever since Teddy Roosevelt established the National Wildlife Refuge System, America has led the world in wildlife conservation efforts. Let's not abdicate our leadership role now.

Investing in wildlife conservation is good for our economy and our wildlife. Don't short change our natural heritage.

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It's a simple equation.
If you protect wildlife now,
you don't need to rescue it later.

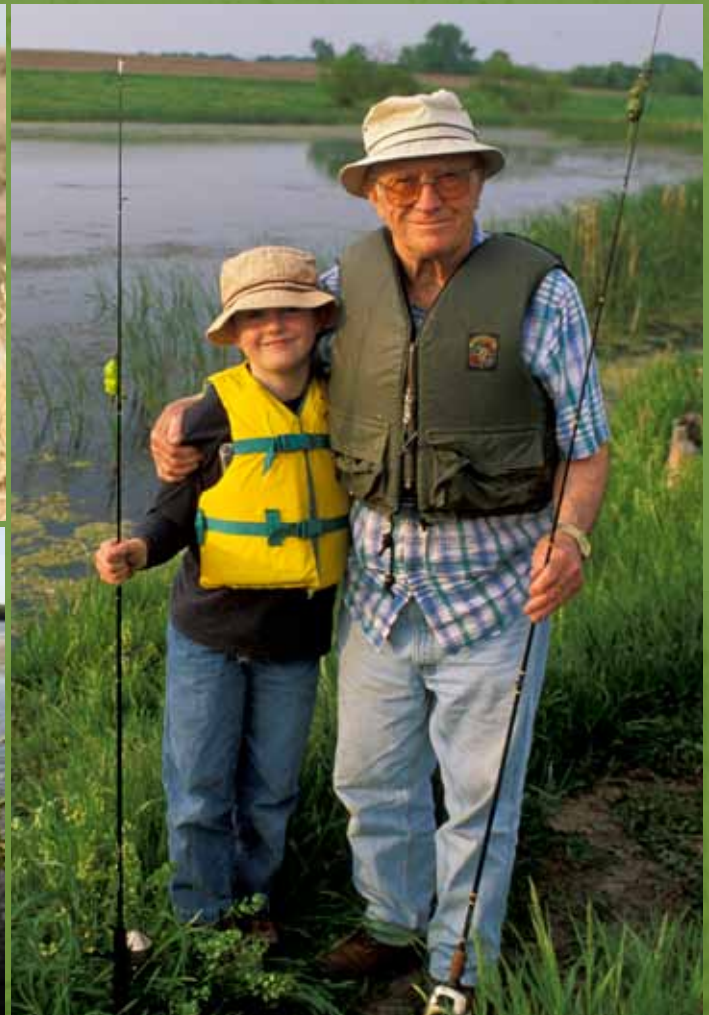


Cutting funding for wildlife and habitat conservation only means more drastic measures will be needed later. That means more endangered species listings, more extinctions and higher costs.

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Wildlife is big business. \$122 billion big.

Americans spend \$122 billion annually on wildlife-related recreation, including hunting, fishing and wildlife tourism. That translates into hundreds of thousands of jobs.

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